# BUILDING YOUR DIGITAL PRESENCE: MARKETING FOR GRANT CONSULTANTS

HANNAH WIGINTON
GRANT FROG

## Learning Objective #1:

- Build a website that showcases your grant consulting services

## Learning Objective #2:

- Set up an email service and start email marketing to stay connected with potential leads and customers
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## Learning Objective #3

- Build a digital presence on social media

## Learning Objective #4:

- Understand lead generation tactics and create your own

HANNAH@GRANTFROG.COM | GRANTFROG.COM

Grant Professionals Association

**TOPIC: BUILDING YOUR DIGITAL PRESENCE: MARKETING FOR GRANT CONSULTANTS - HANNAH WIGINTON GRANT FROG**

**NAME:** _____

**DATE:** _____

## KEY POINTS:

## NOTES:

## Notes:

ALL RESOURCES AVAILABLE AT: **GRANTFROG.COM/GRANTSUMMIT**